

You are invited to participate in history as the

*Phabad Student Club at Einstein
and
Phabad of the Medical Community*

*Alter the landscape of the Bronx community with the
inauguration of the*

Holtzberg Hospitality Home

January 5th, 2010

*1193 Sackett Ave
Bronx, NY, 10461*

*Ribbon Cutting 5:30pm
Reception Lubin Dining Hall 6:15pm*

Honoring

*Dr. & Mrs. John & Hanna Nelson Dr. & Mrs. Morris & Rivka Platt
Mr. & Mrs. Paul & Susan Chapman Dr. & Dr. Stephen H. Lazar
Dr. & Mrs. Lawrence & Toby Ross Mr. and Mrs. Joel Riesman*

With the distinguished Phesed Community kindness award

Cocktail Reception, Formal Attire

Care packages • Patient visitation • Kosher food when needed • Toys for hospitalized children • Clergy care • Central telephone/email/web help hotline • Rooms and facilities for family members to stay • Housing for patients receiving treatment in local hospitals. • Ritual needs for those who have passed on plus guidance and comfort for their families

Dedicate a Page... *Build* a Home...
Sustain ...a Memory

ON NOVEMBER 26, 2008 ~ KISLEV 1, 5769 IN MUMBAI INDIA,
 EVIL SHOOK KINDNESS TO THE CORE...

...ON JANUARY 5TH, 2010 ~ TEVES 19, 5770 IN BRONX, NY
 KINDNESS WILL TAKE A STAND

YOUR SUPPORT WILL PARTNER WITH THE STUDENTS OF THE CHABAD STUDENT CLUB AT EINSTEIN TO ESTABLISH A WELCOMING ENVIRONMENT FOR FAMILIES OF PATIENTS IN LOCAL HOSPITALS. YOUR DEDICATION WILL BE PRESERVED AS A PERMANENT EDIFICE IN A MEMORIAL COMMEMORATION BOOKLET.

THE MEMORIAL COMMEMORATION BOOKLET WILL BE PROVIDED DIGITALLY TO ALL ATTENDEES AND WILL BE PRODUCED BEAUTIFULLY IN LARGE FORMAT AS A GIFT TO THE HOLTZBERG FAMILY AND AS A PERMANENT EXHIBIT IN THE HOLTZBERG HOSPITALITY HOME.

DEDICATIONS CAN BE MADE IN HONOR OF THE HOLTZBERG FAMILY, THE HONOREES OR OTHER VOLUNTEERS OR ISSUES OF MERIT

*INCLUDES A DEDICATION IN THE BUILDING

Name	Founders Page*\$36,000
Address	Pillars Page* 18,000
City.....St. Zip	Diamond Page* 9,000
Tel..... Email.....	Gold Page* 6,000
Method of payment: Check/Visa/MA/Amex/Discover	Builders Page* 3,600
Cc #.....	Partners Page 1,800
Ex date:..... AVS:..... Please charge my card \$.....	Full Page 600
Dedication: (use separate page for more space).....	Half Page 360
.....	Quarter Page 180
.....	Business Card 90
.....	Mention (up to three lines) . 36

HOLTZBERG HOSPITALITY HOME

CHABAD OF THE MEDICAL COMMUNITY AND CHABAD AT EINSTEIN STUDENT CLUB

Morris Park is home to many small and major medical institutions including: Jacobi Medical Center, Weiler/Einstein Hospital, S. Barnabas Hospital, Westchester Square Medical Center and Calvary Hospital. On a daily basis, women are giving birth, people are treated for traumatic injuries and families gather to spend the final days with their loved ones.

The Holtzberg Hospitality Home was created by Chabad of the Medical Community, in conjunction with the Chabad at Einstein Student Club, inspired by the *Ahavat Yisroel*, Unconditional Love, of Gabi and Rivky Holtzberg *Hk'* of Mumbai India, and in line with the dedication to full patient care and the general kindness so pervasive amongst the Einstein medical students.

The goal of the Holtzberg Hospitality Home is to provide local patients with volunteer visits, temporary housing for family members to stay nearby, kosher food when necessary and much more. The Holtzberg Hospitality Home services will be open to all regardless of race, religion or creed.

Dedication opportunities:

Naming of the Center	\$360,000.00
Naming of the Building	180,000.00 Held
Kitchen/Foodservice	55,000.00 Held
Basement Suite	40,000.00
Lounge/Library	36,000.00
Master Bedroom	36,000.00
Bedroom 2	25,000.00
Bedroom 3	20,000.00
Laundry facilities	12,000.00
Mezuzah, front door	7,200.00 Held
Mezuzah, Basement Suite	7,200.00
Mezuzah, Master Bedroom	5,400.00
Mezuzah, Bedroom 1	3,600.00
Mezuzah Bedroom 2	3,600.00
Food Supplies	12,000.00

Lippa Zicherman, Alpine Home Care

The Holtzberg Hospitality Home and all Chabad activities are possible due to the generosity of our cherished partners

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